

# NEWS RELEASE

FOR IMMEDIATE USE

Date: 23 January 2009



## Celebrating Better Businesses

The Douglas Macmillan Hospice is holding an event to celebrate and promote its partnerships with businesses.

The Celebrating Better Businesses event is being held to publicly thank businesses that are already working in partnership with the hospice. It will also promote the mutual benefits of business support and encourage other businesses to take part.

Julian Palmer, Head of Cause-related Marketing from Towergate Risk Solutions, who has been working alongside the hospice for the past year, will be speaking at the event.

He said: "Our businesses are spread across the country so our staff and clients are based in local communities and we feel that we have a responsibility to put something back into communities and we do that through investing in a hospice."

When asked what he would say to other businesses to encourage them to take part, he added: "Do it! It's fun, it builds morale and you can make a tangible difference."

Zoe Hollingsworth, Senior Fundraising Development Manager said: “We look forward to welcoming our supporters from Business here at the Hospice on Friday 30<sup>th</sup> January and formally thanking them for all their support in 2008. The event is our opportunity to thank, inspire and promote businesses working with the Hospice whose support is very much valued and appreciated”.

The two-hour lunch meeting takes place at 12 noon in the Caudwell Building in the Education Unit of the Hospice. The running order is as follows:

12 noon	Event opens
12.30pm	Thank you by Hospice
12.45pm	Address by event sponsor
1.00-2.00pm	Informal networking

For more information about the Better Businesses event, contact the fundraising team on: 01782 344304.

Ends.

Word Count: 214

#### **NOTES TO EDITORS**

1. Douglas Macmillan Hospice provides specialist palliative care for adults across North Staffordshire who face cancer and other life-limiting illnesses
2. Care is provided at the Hospice and in people’s homes across the community.
3. The Hospice is independent, it receives no funding from any national charity
4. It costs over £7 million each year to run and develop the full range of services from the Hospice. More than two thirds of money comes from local voluntary donations.

For quotes and comments on behalf of Douglas Macmillan Hospice, contact in the first instance should be made through Peter Keller on 01782 344304