



Connexions deliver a solution to a logistic nightmare!

Fundraiser Zoë sat at her desk and pondered desperately how she was going to move the resources needed for the 4000 ladies taking part in the Midnight to Sunrise Walk on Friday 20th June ...

12,000 bottles of Water, 4,200: Pastries, Cartons of Orange Juice, Fleece Blankets, Gift Mugs, Lanyards, Light Sticks, Drawstring Bags, Event Guides – tonnes of resources and 100's of square feet needed!
(aaarrggggggggggggggghhhhhh)

Further, we need an out-door stage for the beginning of the event that could be high enough for the 4,000 ladies to see the Fitness First Warm Up Instructors delivering the participative warm up before they set off on the 10 mile circular route at Midnight. (What to do, what to do...)

Connexions were able to deliver!

Connexions had contacted the Hospice at the beginning of the year wanting to pledge their support for the year ahead. Perfect! thought Zoë, I'll give them a call! They couldn't have been more supportive – they donated the use of two heavy goods vehicles for use on the night of the Midnight to Sunrise Walk – one to act as a resource distribution point and the second as a stage.

Alternative solutions for stage and transportation would have run into hundreds if not thousands of pounds.

Clive Riley, Operations Director for the Fenton based company said;

'As a local company we are happy to help out such a worthwhile charity that is on our doorstep.'

'We are always interested in freight both in and out of Midlands's area. All our drivers are experienced, efficient and courteous.'

'We are honoured to be involved in such a worthwhile event & hope that our contribution helps to make a difference'

Zoë Elizabeth Hollingsworth, Senior Fundraising Manager, Douglas Macmillan Hospice said;

'Connexions have been absolutely brilliant, from the first when I approached them to ask for their help they have got right behind the project – We are so grateful to this fantastic company'.