

NEWS RELEASE

FOR IMMEDIATE USE

Date 21st July 2009



Dougie Mac not recession proof – ‘Please Give Now’

Local adult Hospice, Douglas Macmillan, are feeling the pinch of the recession. Donations for the first quarter of this financial year are down more than £100,000. It costs just under £20,000 a day to run all care services either in patients own homes or at the Hospice in Blurton. We want to make sure we are back on track so are looking to raise £100k

Karen Rose Director of Fundraising said “We are working our way through the recession thanks in the main to the wonderful support of donors, fundraisers, lottery players and all those who shop with us. But we are seeing a drop in donations in some areas. We are doing all we can to ensure the care services that local people have come to depend on are maintained we are being as cost conscious as ever – our priority is, as always, to ensure our patients and their families receive the very best of care as they face the realities of a terminal illness such as cancer”

“We are not recession proof and we do need to let people know that we need their support and donations more than ever. Our month long Summer Campaign is asking people to please give now. Either by going on line www.dmhospice.org.uk or ringing our hot line 01782 344304. “

The Hospice are also asking companies across the area to FILL AND FUND! Simply as a boss or an employee get a container and circulate it around everyone in the business making helping the Hospice a team effort – a little from a lot of people will make all the difference.

NOTES TO EDITORS

1. Douglas Macmillan Hospice provides specialist palliative care for adults across North Staffordshire who face cancer and other life-limiting illnesses
2. Care is provided at the Hospice and in people’s homes across the community.
3. The Hospice is independent (it receives no funding from any national charity) and has no association with any organisation bearing the same or a similar name.
4. It costs over £7 million each year to run and develop the full range of services form the Hospice. More than two thirds of money comes from local voluntary donations.

For quotes and comments on behalf of Douglas Macmillan Hospice, contact in the first instance should be made through Peter Keller on 01782 344304