

NEWS RELEASE



FOR IMMEDIATE USE
Date ; 10 November 2008

Never before has buying a pint been so worthwhile.

The Douglas Macmillan Hospice is asking people to 'Get One In' as part of their Christmas Pub Campaign 2008. All you have to do is donate the price of a pint and the proceeds will go to the Hospice.

The proceeds will help to raise the £7 million needed each year to provide care for patients and their families at the Hospice.

The Weatsheaf at Oulton and The White Horse in Tunstall are just two Public Houses already taking part.

Chris Wales, Landlord of the Weatsheaf said: ~~W~~e have been partnering with the Dougie Mac for about a year now because the wife of one of our customers was in the Douglas Macmillan care due to cancer before she passed away and we have been supporting them ever since.+

Mark McNaulty, Landlord of the White Horse jokingly added: %d have difficulty getting the price of a pint out of my customers anyway, but I'm sure I'll get something out of them!+

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All pubs in the area are being encouraged to take part. To join the campaign, call the fundraising team and follow these four easy steps:

1. Display the poster (which comes with the pack) in a prominent location behind or near the bar.
2. Wrap the label (also in the pack) around a pint glass at the back of your bar.
3. Let us know that you are taking part by calling the fundraising team. We will then put the name of your pub or club on our website so that everyone knows where to 'Get One In'.
4. Send back your customers donations via cheques made payable to Douglas Macmillan Hospice. Alternatively, you can send in you cash donations, which have to be delivered to the Hospice by February 27th 2009.

So please, help us care this Christmas by taking part in Get One In for the Dougie Mac. For more information contact the fundraising team on 01782 344304.

Ends.

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05/11/08

NOTES TO EDITORS

1. Douglas Macmillan Hospice provides specialist palliative care for adults across North Staffordshire who face cancer and other life-limiting illnesses
2. Care is provided at the Hospice and in people's homes across the community.
3. The Hospice is independent, it receives no funding from any national charity
4. It costs over £6 million each year to run and develop the full range of services from the Hospice. More than two thirds of money comes from local voluntary donations.

For quotes and comments on behalf of Douglas Macmillan Hospice, contact in the first instance should be made through Peter Keller on 01782 344304