

NEWS RELEASE

FOR IMMEDIATE USE

22 October 2008



Hospice Launches New Year Draw

Tickets are now on sale for the Douglas Macmillan Hospice New Year Draw.

Priced at £ 1 each ,tickets are available at all DMH shops, Fundraising Dept & the Main Reception at the Hospice in books of 12. To request tickets ,please telephone the DMH Lottery Team on 01782 344321

The 1st prize is £ 2009

2nd Prize £ 700

3rd Prize £ 500

There are also 10 Runner up Prizes of a £20 Shopping Voucher supported by Asda @ Tunstall .

The closing date is December 19th 2008 & the Draw takes place on Jan 14th 2009

Last year ,the New Year Draw raised over £ 64,000 for the Hospice .

Donna Adams ,Lottery Promotions & Development Manager said ;

ö Our extra prize draw offers a fun & exciting way of supporting Douglas Macmillan Hospice .Win or lose,supporters of our New Year Draw can rest assured that all proceeds will go direct to the Hospice to ensure that we can continue to provide specialist care to our patients and their families at a time when care is needed most.We really do hope that we can beat last years New Year Draw fundraising total of £64,000 and we encourage as many people to take part.ö

Main information

Name and who and quote from central person in press release

On behalf of the Hospice name and title said "quote"

Photo opportunity: who where and when

NOTES TO EDITORS

1. Douglas Macmillan Hospice provides specialist palliative care for adults across North Staffordshire who face cancer and other life-limiting illnesses
2. Care is provided at the Hospice and in people's homes across the community.
3. The Hospice is independent, it receives no funding from any national charity
4. It costs over £7 million each year to run and develop the full range of services from the Hospice. More than two thirds of money comes from local voluntary donations.

For quotes and comments on behalf of Douglas Macmillan Hospice, contact in the first instance should be made through Peter Keller on 01782 344304