

# NEWS RELEASE

## FOR IMMEDIATE USE

Date August 12<sup>th</sup> 2009



**This Press/Release has been written by Hospice Volunteer, Faye Thompson.**

Environmental and engineering consultancy, Wardell Armstrong is donating sponsor money from their attempt at the Yorkshire Three Peaks Challenge to the Douglas Macmillan Hospice.

Wardell Armstrong has supported the Hospice in previous years by taking part in events such as their Golf Days. Now, they plan to take their level of support even further.

On Saturday 15<sup>th</sup> August, a team of 30 staff members from the company, based in Etruria, Stoke-on-Trent, will be undertaking the mammoth task of walking 25 miles and climbing three peaks (Pen-y-Ghent, Whernside and Ingleborough) along the way. They hope to do all this in less than 12 hours.

Colin Brown, Managing Director of Wardell Armstrong, said:

“This is the second year we have done this challenge. The staff were asked which charity they would like to choose and Douglas Macmillan Hospice was the unanimous choice.

Wardell Armstrong are a long established local company with a tradition of employing local people from N. Staffordshire, and as a result the care that the Hospice provides has probably affected the majority of staff at some point in time in their lives. This year, 30 people are undertaking the challenge indicating how strongly people feel about the charity.

This is also reflected in the number of sponsors we have already received demonstrating the appreciation that people have for the excellent work the Dougie Mac does.

Wardell Armstrong are therefore delighted to support the Hospice via this mad venture.”

The company have set up a page on [justgiving.com](http://www.justgiving.com) allowing people to donate money online. Simply go to <http://www.justgiving.com/wardell-armstrong/> to do this. So far, they have raised over £2,000 via the website.

Peter Keller PR & Media Officer said ;

“ We do thank the staff of Wardell Armstrong most sincerely for choosing Douglas Macmillan Hospice as their chosen charity whilst attempting the 3 Peak Challenge. We do wish them all well.

The Hospice is not recession proof and donations for the first quarter are down by more than £100,000.

Our priority, is ,as always ,to ensure our patients and their families continue to receive the very best of care as they face the realities of a terminal illness such as cancer , that is why we are so grateful to this company for the money they will generate for the Hospice from this challenge.”

### **Photo opportunity: who where and when**

**Group leave Companys Head Office, Forge Lane Etruria at 6.00am on Sat Aug 15th**

### **NOTES TO EDITORS**

1. Douglas Macmillan Hospice provides specialist palliative care for adults across North Staffordshire who face cancer and other life-limiting illnesses
2. Care is provided at the Hospice and in people's homes across the community.
3. The Hospice is independent (it receives no funding from any national charity) and has no association with any organisation bearing the same or a similar name.
4. It costs over £7 million each year to run and develop the full range of services form the Hospice. More than two thirds of money comes from local voluntary donations.

For quotes and comments on behalf of Douglas Macmillan Hospice, contact in the first instance should be made through Peter Keller on 01782 344304

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